



INNOVATION IS
All Elfed Up

Bringing something new into the world is *hard*. It isn't pretty. It happens in the strangest of ways and is inspired and influenced—for good or bad—by the most unpredictable of forces.

We know—it's what we do at THRIVE. And as a world-class, globally focused innovation design firm, we're here to help. With cartoony cut-outs, of course.

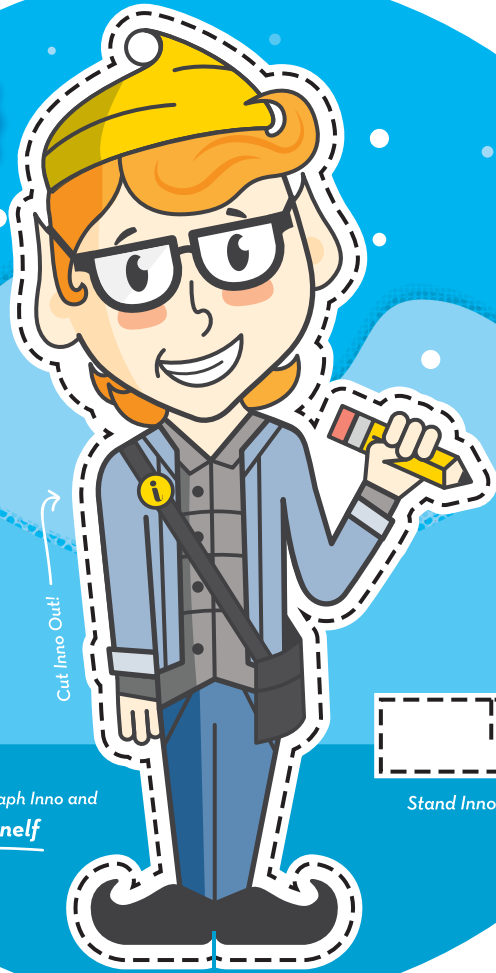
Meet Inno the Elf—our mischievous mascot representing the most difficult, invigorating, transformative, elusive endeavor ever: innovation. Release Inno from the frozen tundra and display our mascot wherever you find innovation (or alongside something you think is innovative). Then snap a photo and show us on Instagram or Facebook using **#theinnovationelf**.

Check out your elfed up contributions (and a few examples) at **theinnovationelf.com**.

So, **#theinnovationelf**. Then give THRIVE a call,
and together we'll make something awesome in 2017.

404.228.7342 | thrivethinking.com

MEET
Inno
THE ELF



Cut Inno Out!

Don't forget! Photograph Inno and
#theinnovationelf



Stand Inno Up. ↗